



News on the Twenty

Volume 14 Issue 2

April 2010

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Phone Number:  
905-562-5641

Eileen McIntosh,  
Office Manager, Ext 221

Brody Whetham,  
CPGA Golf Pro, Ext 225  
Pro Shop, Ext 226

Steven Muys,  
Golf Course Superintendent,  
Ext 227

Tracy Robinson,  
Clubhouse Manager, Ext 222  
Dining Room, Ext 223

## From the Turf Shop

The 2010 golf season has arrived and we were able to open on the scheduled April 1 with excellent weather conditions. The beginning of the season is always a busy time for the maintenance staff; this year is no different as we prepare the course for opening as well as completing some projects from last season. The projects we will be working on this spring include completing the bunker renovations on the 11<sup>th</sup> and 12<sup>th</sup> holes and completion of the halfway area cart path and the new cart path on the 9<sup>th</sup> hole as well as numerous other small projects.

The course fared well over the winter with minimal winterkill. We did however see some

damage from ice cover on the 10<sup>th</sup> and 11<sup>th</sup> greens. This was the result of a melt and flash freeze in mid January. The damaged areas will be reseeded to aid in the recovery. This year we have a new pair of swans that have replaced our old pair out on the pond at number seven. The majority of the staff is returning from last year with a couple of new employees as well. This year Mike Sicoli will be my assistant; Mike has worked for me for the past four years on the maintenance crew and has decided to continue his education in Turf Maintenance.

The annual member clean up day was held on March 27<sup>th</sup> this year

and it had a good turnout with 32 people attending. This helps us out a lot in preparing the course for the season and we would like to thank everyone who came out and helped. This year we will also be introducing a "Jr.Course". This will consist of modified distances for younger players to play.

Overall we are off to a great start. We look forward to seeing you out there on the course as we prepare for another great year.

Steven Muys, Golf Course Superintendent

Tom Nicholls, Greens Chair

## The Couples League

On behalf of the Friday Mixed League Committee, I'd like to welcome you all to the 2010 golf season! The Friday Mixed League (or Couple's League as it's often called), will start again on May 21st and end August 27th. That much we know! Only scores for 9 holes are used, although you can play as many more as you want. And as always, we're more interested in the social aspects than your hardcore golf skills! Our motto is still, "IT'S A FUN LEAGUE - HAVE SOME!" We now need to find out who's going to play this year and we're making it easy for you. You will find a sign-up sheet in the Pro Shop soon, with the names of all the players from last year. Please put a check mark to indicate your intentions to play, Yes or No. Remember, we're always looking for new participants, so if you know any new members to Twenty Valley, or have friends or family that are interested, please add them to the list, or email me

their contact information and I'll follow up with them.

Also remember, they don't have to be Twenty Valley members to play in this league. They will simply pay the special discounted green fees. "Couples" do not have to be related either, they can be friends, family, whatever, as long as they play the season together, that's fine! (No pets, please, unless your loved one happens to be your "pet" and can swing a golf club!)

So encourage anyone who might enjoy the friendly atmosphere at Twenty Valley to sign up!

Finally, on behalf of the committee, we need some extra hands! The Gagne's have moved to another club, and we would like replace them on the committee and add another one or two couples who can help out. It's not a lot of work, it's mostly fun, and the more people on the committee, the less anyone individually has to do! Please help us continue to

## UPCOMING EVENTS

- Meet the Pro / BOD /New Members Night, Wednesday, April 21st
- Opening Field Day, Texas Scramble, Sunday May 2nd
- Opening Ladies Day, Tuesday May 4th
- Opening Men's Night, Thursday May 6th
- Mother's Day Brunch, Sunday May 9th

run a fun and thriving Friday Mixed League at Twenty Valley. All the best for 2010! 2010 Mixed League Committee Cathy & Phil Bliss, Joan & Tim Elves, Debbie Fougere & Dave Gorchinsky Julie Ann & Alex Hastie, Liana Caracci & Roger Segalin

## Pro Shop

Welcome the 2010 golf season. This season promises to be an exciting year and the Golf Operations Staff are looking forward to serving you. A number of new initiatives have been created and will begin to be integrated into the daily operations. These changes are created to improve the service and communication requirements you deserve.

The most noticeable change will be in the Guest Services area (back shop operations). Daily, based on proper documentation from the tee sheet, your clubs will be waiting for you outside the clubhouse area a minimum of 30 minutes ahead of your tee time. With this improvement it will eliminate the need for members to go into the bag storage area helping to reduce liability and safety incidents that have occurred in the past. Therefore we ask of all members to refrain from entering the bag storage area. Please note that if you have not purchased your bag storage rental for the season it is imperative that you visit the Office prior to dropping off your equipment. If your name is not on the updated bag storage list the staff have been authorized to not take your bag until paid.

It is important also for all members to identify their power caddy/pull cart if leaving it in storage. With having over 100 plus units and having many similar brands and models many others could have the same unit as your own. In order to protect your property place your name on your cart so we know it is yours and can place it in the appropriate storage space.

2010 bag tags are now available in the Golf Shop. The 2010 bag tags are the 50th anniversary pewter bag tag. If you received one from last year please ensure your name is on the tag for identification purposes. If you did not receive your tag, come to the Golf Shop to pick up your tag.

Staying in good communications with the Golf Shop is vital to both the member and staff. In order to maintain a standard the Golf Operations is asking for each member to help with the following:

**Check into the Golf Shop upon your arrival.** This helps us in knowing you are on the property in case there are family emergencies or on course issues. When going out to play please come into the Golf Shop and tell us you are here and are on the course.

**Provide the Golf Shop accurate tee time information.** With the Golf Operation improving its service levels the staff can only prepare clubs for names that are on the tee sheet. Therefore when booking your group provide the Golf Shop with each members name in advance.

**Upon your tee time booking the Golf Shop has the ability to send to you a booking confirmation of your tee time via email.** This is a great communications tool so that you know that you have confirmed the time and day you requested. This confirmation will also provide other information such as upcoming events and basics for guest on the Club's dress code, cancellation policy, etc.

The Golf Shop will be making a number of sales initiatives and payment programs on golf related merchandise. These changes are as follows:

The creation of the "Privileged Players Card" incentive program is designed for members only to shop directly through the Twenty Valley Golf Shop exclusively. Once you buy into the program you will save all season long (see posters relating to this program in the Golf Shop).

"Brody Bucks" will be the new voucher of choice this season. Brody Bucks are an internal Golf Shop voucher used for membership events and leagues to allow members the ability to utilize prize winnings to purchase merchandise. The voucher system will also be used to sell as gift certificates that are exclusively for Golf Shop merchandise.

No change shall be given from voucher purchases and must be used entirely upon a pro shop purchase. All "Brody Bucks" are valid until December 25.

As always Golf Shop merchandise will not be able to be placed onto your members account. Also, due to the change in ownership of the Golf Shop there will be no credit with the Club Professional. The reasoning for this is to eliminate the tracking down of membership for payment and improve cash flow for new Golf Shop merchandise instead of tying up of investment dollars.

Corporate and business sales program. Are you a business owner and purchase logoed apparel and other merchandise? Come to the Golf Shop and let us quote you the best price possible on your needs.

In final, communications are an important part of the success of the facility. The Golf

Operations staff will be making a change to improve its level of communications and service. With change comes a learning curve and the staff ask that you be patient with these changes. In the long run these changes will provide excellent value to your investment and allow Twenty Valley to improve on its already excellent market share as the top semi private facility in the Niagara Peninsula.

The Golf Operations staff wish you a great upcoming season and look forward to serving your needs.

Brody Whetham,  
Canadian PGA Professional

### PRIVILEGED PLAYERS CARD

--Twenty Valley Golf & Country Club--

### DO NOT MISS OUT ON THIS EXCITING PRO SHOP PURCHASING OPPORTUNITY!

#### *The Introduction...*

This inaugural incentive program is designed to allow all Twenty Valley members the ability to purchase the latest fashions and equipment at a reduced price. Members can be assured that they will always receive the best possible price on all goods all the time. This will continue to make the Twenty Valley Golf & Country Club the only place to shop for your golfing needs.

#### *The benefits...*

25% discount on all regularly priced clothing all year  
20% discount on all shoes, golf bags, gloves, headwear, umbrellas, sunglasses & accessories

Pay no tax on all hard goods including irons, woods, putters and wedges  
Receive special "in season" exclusive discounts for card holding members only.  
Card(s) expiry will be December 24th to handle your Christmas shopping list!

#### *The price...*

\$75.00 per member + tax  
(one membership card is provided)

\$125.00 per household + tax  
(up to three membership cards available)

## Mother's Day Brunch - Sunday May 9th

The annual Mother's Day Brunch will be held Sunday, May 9th. There will be 3 sittings; 10:00 AM, 1:30 PM & 4:30 PM. The cost is: Adults: \$26.95, Seniors (60+): \$23.95, Children (12 & under): \$13.95 (Taxes & gratuities not included). Reserve your table early as this is a very popular brunch. The menu descriptions are available through the website [www.twentyvalleygolf.com/clubhouse/menus](http://www.twentyvalleygolf.com/clubhouse/menus).

Reservations only please.

Contact Tracy Robinson At 905-562-5641 ext # 222 or email: [tracy@twentyvalleygolf.com](mailto:tracy@twentyvalleygolf.com)

## 9 Hole Women's Report

Welcome back ladies and here's to a fun season of good golf and good weather. Our opening Coffee Party is scheduled for Tuesday, April 27 at 10 a.m. in the Board Room. Betty Sandwell will have details of the games schedule so please plan to attend and be prepared to sign up for the upcoming season as required. "Practice Tee - The place where golfers go to convert a mighty hook into a wicked slice."

Ann Kozlik

**April 20- 18 hole Ladies Opening Breakfast**

**April 27- Business Ladies Opening Dinner**

**May 4 - 18 hole ladies league begins - Shotgun with luncheon to follow**

**May 11 - Ladies Opening Dinner & Fashion Show & Special Sale**

**June 22 - 18 Hole Ladies Member Guest**

**August 24 - Ladies Invitational**

## Men' Twilite League

As many of you know by now, the League is going "high tech" this year. We have leased a computer program that we are currently adapting to our needs. This will mean a change in the way scores are recorded. Full instructions are posted in the Pro Shop and must be adhered to if you want your score to be recorded. The draws every Thursday night will remain unchanged, as will team prizes at the season's end.

Please check off your name on the chart in the Pro Shop as to whether or not you plan to play in the League this year. Even though we are going to 210 players there will still be two or three players on the waiting list who we would like to place on a team.

Remember also that fees of \$45.00 must be fully paid by the 3rd night of play if you wish to remain on a team. Instructions for this payment are also posted in the Pro Shop.

See you all soon, Milt Pogson

## Junior Golf

The plans for the Jr. beginner golf have been set up and will be run under our new club pro Brody Whetham.

The program will be similar to years past, with Brody putting his own methods of instruction into the program.

The Dates for the program will be- July-10-17- 24 and Aug 7- 14- 21

As in the past you can pick up registration forms at the pro shop or at the clubs web site.

The price this year for the beginner golf is the same as last year- \$30 for children whose grandparents or parents are members of 20 Valley and \$60 for non-member's children.

Please register early so we can make plans for the program.

### **New this year**

The club will be putting in forward tees this year for junior golfers who are not ready for the regular tees. These tees may be played at restricted times by the junior golfers and must be accompanied by an adult.

Jim Merritt, Junior Golf

**Green Fee  
Passes for Early  
Payment are  
available in the  
Pro Shop**



**Mother's Day  
Brunch  
Sunday,  
May 9th  
3 Sittings**



**Note to  
Members:  
Please do not  
park in the staff  
parking lot**

## Business Ladies League

Our opening dinner is April 27th, 2010. This is a great opportunity to invite your friends who are not sure if they would like to join our league and would like to find out more about it. The cost of the meal is \$23.00, cocktails at 6:30 and dinner at 7:00. Please send all payments by April 20th, 2010.

### A Few Details About Our League:

- Tee box available from 4:20 PM until 6.00 PM
- Members are welcome to join, league fee is \$30.
- Cost is \$24.00 plus tax a week to walk and \$31.00 plus tax a week to ride . (for non-members)
- Package deals are available for the season, payable before May 1<sup>st</sup> due to the new HST cost is \$340.00 plus GST which will be \$357.00 if paid after may 1<sup>st</sup> it will cost \$340.00 plus HST which will cost \$384.20 .
- May 4th is our first round and September 7<sup>th</sup> is our last round ( 19 rounds total).
- Closing dinner will be September 14th, 2010
- We will be posting the games in the pro shop weekly. It will be your responsibility to check to see what games we are playing and to make sure all cards are turned in at end of the round.
- We will be posting the winners of the games and also the 50/50 weekly in the pro shop.

Please fill out the registration form and mail with your cheque(s). If you have a friend that is interested in joining just photocopy your form and have them mail it with their cheques. We do have a limit so please send in ASAP. For more information please contact Bonnie MacMullan via email [rmacmullan@cogeco.ca](mailto:rmacmullan@cogeco.ca)

See You on the Tee **Bonnie MacMullan & Wanda Brown**

### Attention All Members:

New email addresses for all Managers. As of March 31st, 2010 we will be using the email addresses listed below:

Eileen McIntosh, Office Manager,  
[eileen@twentyvalleygolf.com](mailto:eileen@twentyvalleygolf.com)

Tracy Robinson, Clubhouse Manager,  
[tracy@twentyvalleygolf.com](mailto:tracy@twentyvalleygolf.com)

Steven Muys, Golf Course Superintendent,  
[steve@twentyvalleygolf.com](mailto:steve@twentyvalleygolf.com)

Brody Whetham, CPGA Pro,  
[brody@twentyvalleygolf.com](mailto:brody@twentyvalleygolf.com)

| April 2010         |                    |                                                                            |                                                  |                  |                  |                                            |
|--------------------|--------------------|----------------------------------------------------------------------------|--------------------------------------------------|------------------|------------------|--------------------------------------------|
| SUNDAY             | MONDAY             | TUESDAY                                                                    | WEDNESDAY                                        | THURSDAY         | FRIDAY           | SATURDAY                                   |
|                    |                    |                                                                            |                                                  | 1<br>OPENING DAY | 2<br>Good Friday | 3                                          |
| 4<br>Easter Brunch | 5<br>Easter Monday | 6                                                                          | 7                                                | 8                | 9                | 10<br>TEE TIMES<br>BEGIN 7:45AM            |
| 11                 | 12                 | 13                                                                         | 14                                               | 15               | 16               | 17<br>Banquet<br>TEE TIMES<br>BEGIN 7:30AM |
| 18                 | 19                 | 20<br>18 Hole Ladies<br>Opening<br>breakfast                               | 21<br>Member Meet &<br>Great Event<br>7pm to 9pm | 22               | 23               | 24<br>Wedding<br>TEE TIMES<br>BEGIN 7:15AM |
| 25                 | 26                 | 27<br>9 Hole<br>Ladies meeting<br>Business Ladies<br>Opening Dinner<br>6pm | 28                                               | 29               | 30               |                                            |

| May 2010                         |                                                                       |                                                                                                 |                          |                            |                                |                                            |
|----------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------------------|----------------------------|--------------------------------|--------------------------------------------|
| SUNDAY                           | MONDAY                                                                | TUESDAY                                                                                         | WEDNESDAY                | THURSDAY                   | FRIDAY                         | SATURDAY                                   |
|                                  |                                                                       |                                                                                                 |                          |                            |                                | 1<br>Wedding<br>TEE TIMES<br>BEGIN 7AM     |
| 2<br>OPENING FIELD<br>DAY 8:30AM | 3<br>League 4:30<br>(20)                                              | 4<br>18 HOLE LADIES<br>OPENING DAY<br>Modified SG 8:00 am<br>---BUSINESS LADIES<br>BEGIN 4:30PM | 5                        | 6<br>MEN'S NIGHT<br>BEGINS | 7<br>Tournament<br>(60) 11AM   | 8<br>TEE TIMES<br>BEGIN 6:45AM             |
| 9<br>Mothers Day<br>BRUNCH       | 10<br>League 4:30<br>(20)                                             | 11<br>18 Hole<br>Ladies Opening<br>Dinner and<br>Fashion Show                                   | 12<br>League 5pm<br>(20) | 13                         | 14                             | 15<br>Wedding<br>TEE TIMES<br>BEGIN 6:30AM |
| 16                               | 17<br>Men's Mid<br>AM GAO<br>League 4:30<br>(20)                      | 18                                                                                              | 19                       | 20                         | 21<br>COUPLES<br>LEAGUE BEGINS | 22<br>Wedding                              |
| 23                               | 24<br>Victoria Day<br>League 4:30<br>(20)                             | 25                                                                                              | 26<br>League 5pm<br>(20) | 27                         | 28                             | 29<br>Wedding                              |
| 30<br>Outing 16-20<br>Noon       | 31<br>Niagara<br>Senior Men 8:30<br>AM Shotgun<br>League 4:30<br>(20) |                                                                                                 |                          |                            |                                |                                            |